

# High Performance Coatings Seminar

*October 11-13, 2010*

*Carboline Company announces its **High Performance Coatings Seminar** to be held in St. Louis on October 11-13, 2010. Carboline seminars enjoy a rich tradition as educational seminars which offer to enhance our customer's knowledge on the principles of corrosion control through protective coatings. Whether you are a corrosion engineer, an architect, an applicator, an owner, or a fabricator, there is always something new to learn especially when it comes from your peers and other attendees. Our open forum format will encourage and allow those conversations to take place. It is our hope that you will leave more informed about high performance coatings and their uses. You will have the opportunity to meet with key Carboline personnel in Technical Service and Sales/Marketing support areas, and perhaps initiate lifelong contacts and relationships with others in our industry at this seminar.*

*The 2-day agenda is outlined on the following pages and briefly describes the subjects and content of the seminar topics. We hope you will find them useful and interesting.*

*We look forward to you being our guest at this seminar. We know that you are all very busy and your time is important. It is our sincere hope that you will enjoy your time here and that it measures up to your expectations. We will do everything we can to meet them.*

*There is no charge for the seminar and it includes meals for both days. Transportation and hotel accommodations are not included.*

**Location:**

HOTEL - Sheraton WestPort Lakeside Chalet  
Carboline World Headquarters  
St. Louis, MO



# High Performance Coatings Seminar

*October 11-13, 2010*

## **October 11**

*(6:00 PM - 8:00 PM)*

- **Opening Reception**

## **October 12**

*(8:00 AM - 5:00 PM)*

- **Corrosion Principles**
  - *Why do we paint?*
- **Coating Composition**
  - *What makes up a gallon of paint?*
- **Generic Types**
  - *What's the difference between an epoxy polyamide, an epoxy phenalkamine, and a hybrid polysiloxane?*
- **Surface Preparation**
  - *The foundation for a good performing system*
- **True Cost of Coatings**
  - *Matching products to needs and understanding cost over life expectations*
- **Weathering Finishes**
  - *Why do some products weather better than others?*
- **Testing Methods/Advances**
  - *What do the tests really tell us?*
- **Coating Recommendations**
  - *How do you choose the right system?*



# **October 13**

*(8:00 AM - 3:00 PM)*

- **Application of Coatings**
  - *Making sure the job is done right*
- **Surface Tolerant Coatings / Overcoating**
  - *Add service life with a limited budget*
- **Maintenance Painting Programs**
  - *Plant audits, painting priorities, and budgets*
- **Tank Linings**
  - *Systems for extreme service*
- **Chemical-Proofing Concrete**
  - *Learn how to properly protect concrete against aggressive exposures*
- **Coatings Inspection**
  - *What to look for and why it is important*
- **Common Coating Problems/Failure Analysis**
  - *Learn from other's mistakes!*
- **Special Coating Needs**
  - *Unique problems call for unique solutions*



**Application for 2010 Corrosion School**  
**October 11-13, 2010**

**Applicant**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

**Hotel Accommodations: \$ 129.00 (plus tax per night)**

**Once application is received, I will send you the link via the email address provided above to make hotel reservations. A block of rooms has been reserved at:**

**Sheraton WestPort Lakeside Chalet (complimentary shuttle from airport if needed)**  
**191 WestPort Plaza Drive, St. Louis, MO 63146**  
**Phone: 314-878-1500**

Signature: \_\_\_\_\_

**Email, Mail or Fax to:**  
**Alicia Bruder**  
**(abruder@carboline.com)**  
**Carboline**  
**2150 Schuetz Rd.**  
**St. Louis, MO 63146**  
**800-848-4645 ext 1-2343 FAX (314) 587-2697**

**APPLICATION DEADLINE: October 1, 2010**

