



# Get Social with Carboline

Social networking reached 81% of the US population in 2017, according to [statista.com](http://statista.com), and is expected to soon reach 1/3rd of the world's population! All types of information is shared through social media, we have a lot to say, and we want to share our news with you. Here is information on where you can follow us!





### Twitter - @Carboline

<https://twitter.com/carboline>

Live tweeting from events is very popular and allows people to interact while at the event. General company updates and product information are also shared here. If you post at an event, or onsite at a project, tag Carboline by using “@carboline” and use #carboline and we can retweet from the main account.



### LinkedIn – Carboline Company

<https://www.linkedin.com/company/carboline>

On LinkedIn, we post info about current openings, events and some product information. Many of you share project photos here, if your account is public, these posts can be shared from the main Carboline account. Be sure to tag “@carboline”!



### Facebook – Carboline Company

<https://www.facebook.com/CarbolineCompany>

Content on Facebook is very sharable and encouraging. We post info about our tradeshow and other company events, but we also see customers that share their project photos and we love it! Be sure to tag “@carboline”!



### Instagram - @Carboline

<https://www.instagram.com/carboline>

Instagram is the newest account, just opened on June 1, 2018. In the first month it has grown to over 100 followers. This outlet is popular for photos and searching by hashtags, but the ability to share is limited. If you post project photos, use #carboline in your text so we’ll see them!



### YouTube – Carboline Company

<https://www.youtube.com/c/CarbolineCompanyUSA>

One of the most watched videos on our channel is of the virtual lab tour. This video was recorded last year and we’ve had such positive feedback on it, that we decided to post it on YouTube. If you haven’t viewed it yet, please take a few moments to go on there and take a look! Also, on YouTube are the videos we did celebrating our 70th Anniversary. We are working on adding more videos, so make sure you stay tuned in! We will post links on social media accounts when we do. Take a few moments and go check them out, leave a comment, and share the videos!



### Carboline App

Need to get to our product info quickly? The latest versions of SDS and PDS files are at your fingertips with our app!

iTunes: <http://ow.ly/GJr230l1YMB>

Google: <http://ow.ly/T50y30l1YNe>



### Carboline Podcasts

Carboline Technical Service Engineers Jack Walker and Paul Atzemis discuss common industrial coatings and linings products, problems, solutions, and painting and testing techniques. They use their experiences in Technical Service, their history in the field, and the knowledge from their NACE Level 3 Peer certifications to help explain the industrial coating industry.

iTunes: <https://itunes.apple.com/us/podcast/carboline-tech-service-podcast/>

Google: Go to the Google Play Store and search “Carboline podcast”

Spotify: Go to your Spotify app and search “Carboline podcast”

